



AI WEARS — Webapp legal documents (EN)

Effective date: 1 September 2025 — Version: 1.1

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Cookie & Tracking Policy – Webapp

COOKIE & TRACKING POLICY – WEBAPP

In short: only strictly necessary cookies/storage for login and session. GA4 is configured in cookieless/Consent Mode v2 with ad_storage='denied' and analytics_storage='denied' by default: we neither read/set analytics cookies nor profile users.

1) What we use

- Technical/session cookies (auth token, anti-CSRF): required for operation, cleared at logout/standard expirations.
- No profiling/marketing cookies.
- Google Analytics 4 – essential mode: aggregated pings without device/user identifiers, IP anonymised, Advertising Features off, no cross-site tracking; minimal parameters (e.g., sign_up event, technical params).

2) Legal basis & why no banner With this configuration we do not use cookies/IDs for non-essential purposes, so no consent mechanism is required on the webapp. If we later enable identified analytics, remarketing or other trackers, we will request consent and update this policy.

3) Preferences Where available, users can disable essential telemetry under Settings → Privacy. Disabling does not block service use but may limit troubleshooting.

4) Third parties Google (GA4) receives only aggregated, non-identifying data in “denied” Consent Mode.